

WILLIAM CHRISTOPHER HOOKS

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- **Objective: To Obtain Employment as the Play-by-Play voice at a FCS/FBS Institution.**

• **Education:** Appalachian State University
B.S. Communications/ Broadcast Journalism

Boone, NC
August 2000-May 2004

● **Experience:** North Carolina Central University
Assistant Sports Info. Director/ Broadcast Media

Durham, NC
Dec. 2007- Present

- ◆ Play-by-play voice for North Carolina Central University Athletics
- ◆ Provided Play-by-play coverage Football, Men's and Women's Basketball, Baseball, Softball, and Volleyball.
- ◆ NCCU Sports Network became one of the largest HBCU radio networks in the nation with eight stations during the 2010 football season.
- ◆ Main Contact for Men's Basketball and Baseball.
- ◆ Handled all live video streaming and production for department, including "EagleVision" scoreboard at O'Kelly Riddick Stadium.

NewsRadio 680 WPTF Studio Host

Raleigh, NC

NewsRadio 680 **WPTF**

- ◆ Produced sports updates 4:30 and 5:30 every day.
- ◆ Hosted "Smithfield Chevrolet Jeep High School Scoreboard Show".
- ◆ Scoreboard Host on "The Big Tailgate" with Taylor Zarzour.
- ◆ Hosted Inside Carolina Call-in and Wolfpack Recap in 2008.

IMG College Studio Host

Winston-Salem, NC

The logo for International Management Graduate School (IMG) is displayed in a large, blue, stylized font. The letters 'I', 'M', 'G' are interconnected, with the 'I' and 'M' forming a vertical structure and the 'G' extending to the right.

- ◆ Produced football and basketball broadcasts for East Carolina
- ◆ Gave updates of scores around the Nation.
- ◆ Produced Segments that ran on Air.

**Carolina Hurricanes Hockey Club
2006 Stanley Cup Champions**

Raleigh, NC



- ◆ Producer, Canesvision
 - ◆ Produced and shot video content for Television, videoboard, and Internet.
 - ◆ Produced segments for air on videoboard for in-game entertainment.
 - ◆ Voiced many segments that aired on Radio and Television.



**Mississippi State University
Associate Producer/ Sports**

**Starkville, MS
January 2005- August 2005**

- ◆ Produced content for all athletic department videoboards.
- ◆ Produced Highlight videos, player profile pieces, and features for all athletic department television shows.
- ◆ Assisted in day-to-day video operations of the University TV Center.

**Appalachian Sports Network
Student Intern**

**Boone, NC
August 2000- May 2004**



- ◆ Produced content for the Television, and Radio, and Internet for All Sports at ASU.
- ◆ Shot video for numerous sporting events, edited highlight videos, and produced features for ASN TV Shows.
- ◆ Provided Play-by-Play for Women's Basketball, Baseball, and Volleyball.
- ◆ Hosted Mountaineer Sports Sunday, on WASU 90.5 as Sports Director.

•Technical Skills

- ◆ Avid Media Composer
- ◆ Adobe Indesign CS5
- ◆ Adobe After Effects CS3

- ◆ Adobe Audition 1.5
- ◆ Adobe Photoshop CS5
- ◆ Adobe Premiere Pro CS3

•References

◆ Chad Cleveland
Assist. Vice President: Audio Operations
IMG College
540 North Trade Street
Winston-Salem, NC 27101
Phone: (336) 831-0708

◆ Kyle Serba
Assoc. Athletic Dir.-Media Relations
North Carolina Central University
McLendon-McDougald Gym
1801 Fayetteville St.
Durham, NC 27707
Phone: (919) 530-7054

◆ David Lawrence
GM- Georgia IMG Sports Marketing
1090-A Founders Blvd.
Athens, Ga. 30606
Phone: (706) 354-4682 X201
Cell: (919) 606-1593

◆ Taylor Zarzour
Syndicated Sports Talk Host-WFNZ
1520 South Blvd. Ste. 300
Charlotte, NC 28203
Phone: (704) 570-9610

◆ David Jackson
Assoc. Athletic Dir.-Public Affairs
Appalachian State University
425 Jack Branch Dr.
Boone, NC 28608
Phone: (828) 262-2018

◆ Jeff Charles
Director of Electronic Media
East Carolina University
319 Ward Sports Medicine Building
Greenville, NC 27858
Phone: (252) 341-9898

◆ Bennie Ashford
Coordinator of Electronic Media
Mississippi State University
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◆ David Stuckey
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