

# WILLIAM CHRISTOPHER HOOKS

974 Shoofly Path

Apex, NC 27502

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●**Objective:** To Obtain Employment as the Play-by-Play voice at a FCS/FBS Institution.

●**Education:** Appalachian State University  
B.S. Communications/ Broadcast Journalism  
Boone, NC  
August 2000-May 2004

●**Experience:** North Carolina Central University  
Assistant Sports Info. Director/ Broadcast Media  
Durham, NC  
Dec. 2007- Present



- ◆ Play-by-play voice for North Carolina Central University Athletics
- ◆ Provided Play-by-play coverage Football, Men's and Women's Basketball, Baseball, Softball, and Volleyball.
- ◆ NCCU Sports Network became one of the largest HBCU radio networks in the nation with eight stations during the 2010 football season.
- ◆ Main Contact for Men's Basketball and Baseball.
- ◆ Handled all live video streaming and production for department, including "EagleVision" scoreboard at O'Kelly Riddick Stadium.

NewsRadio 680 WPTF  
Studio Host

Raleigh, NC  
August 2007- Nov. 2008



- ◆ Produced sports updates 4:30 and 5:30 every day.
- ◆ Hosted "Smithfield Chevrolet Jeep High School Scoreboard Show".
- ◆ Scoreboard Host on "The Big Tailgate" with Taylor Zarzour.
- ◆ Hosted Inside Carolina Call-in and Wolfpack Recap in 2008.

IMG College  
Studio Host

Winston-Salem, NC  
August 2007- March 2008



- ◆ Produced football and basketball broadcasts for East Carolina
- ◆ Gave updates of scores around the Nation.
- ◆ Produced Segments that ran on Air.

Carolina Hurricanes Hockey Club  
2006 Stanley Cup Champions  
Producer, Canesvision

Raleigh, NC  
August 2005- April 2007



- ◆ Produced and shot video content for Television, videoboard, and Internet.
- ◆ Produced segments for air on videoboard for in-game entertainment.
- ◆ Voiced many segments that aired on Radio and Television.



**Mississippi State University**  
**Associate Producer/ Sports**

**Starkville, MS**  
**January 2005- August 2005**

- ◆ Produced content for all athletic department videoboards.
- ◆ Produced Highlight videos, player profile pieces, and features for all athletic department television shows.
- ◆ Assisted in day-to-day video operations of the University TV Center.

**Appalachian Sports Network**  
**Student Intern**

**Boone, NC**  
**August 2000- May 2004**



- ◆ Produced content for the Television, and Radio, and Internet for All Sports at ASU.
- ◆ Shot video for numerous sporting events, edited highlight videos, and produced features for ASN TV Shows.
- ◆ Provided Play-by-Play for Women's Basketball, Baseball, and Volleyball.
- ◆ Hosted Mountaineer Sports Sunday, on WASU 90.5 as Sports Director.

●**Technical Skills**

- ◆Avid Media Composer
- ◆Adobe Indesign CS5
- ◆Adobe After Effects CS3

- ◆Adobe Audition 1.5
- ◆Adobe Photoshop CS5
- ◆Adobe Premiere Pro CS3

●**References**

◆Chad Cleveland  
Assist. Vice President: Audio Operations  
IMG College  
540 North Trade Street  
Winston-Salem, NC 27101  
Phone: (336) 831-0708

◆Kyle Serba  
Assoc. Athletic Dir.-Media Relations  
North Carolina Central University  
McLendon-McDougald Gym  
1801 Fayetteville St.  
Durham, NC 27707  
Phone: (919) 530-7054

◆David Lawrence  
GM- Georgia IMG Sports Marketing  
1090-A Founders Blvd.  
Athens, Ga. 30606  
Phone: (706) 354-4682 X201  
Cell: (919) 606-1593

◆Taylor Zarzour  
Syndicated Sports Talk Host-WFZN  
1520 South Blvd. Ste. 300  
Charlotte, NC 28203  
Phone: (704) 570-9610

◆David Jackson  
Assoc. Athletic Dir.-Public Affairs  
Appalachian State University  
425 Jack Branch Dr.  
Boone, NC 28608  
Phone: (828) 262-2018

◆Jeff Charles  
Director of Electronic Media  
East Carolina University  
319 Ward Sports Medicine Building  
Greenville, NC 27858  
Phone: (252) 341-9898

◆Bennie Ashford  
Coordinator of Electronic Media  
Mississippi State University  
Mississippi State, MS 39762  
Phone: (662) 325-1332

◆David Stuckey  
Vice President/ General Manager  
WQDR/WPTF  
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Phone: (919) 876-3831